



Highlights from *Fixed: The Science/Fiction of Human Enhancement's* Impact Distribution Campaign

- * **Brief synopsis:** From botox to bionic limbs, the human body is more “upgradeable” than ever. But how much of it can we alter and still be human? What do we gain or lose in the process? Award-winning documentary, *Fixed: The Science/Fiction of Human Enhancement*, explores the social impact of human augmentation. Haunting and humorous, poignant and political, *Fixed* rethinks "disability" and "normalcy" by exploring technologies that promise to change our bodies and minds forever.
- * *Fixed* had a **successful television broadcast** run on PBS stations from 2015-2018 with nearly 4,000 telecasts across the country, reaching over 93% of the country, making *Fixed* available to 255 million viewers.
- * Winner of 3 festival awards:
 - **Best of the Festival**, SuperFest International Disability Film Festival
 - **Harris Jury Prize for Best Film**, ReelAbilities Film Festival
 - **Best Feature Documentary**, Picture This International Disability Film Festival
- * Winner of “**Top 10 DVD of the Year**” by School Library Journal
- * Awarded ★★☆☆½ stars by Video Librarian
- * We have screened in over **30 film festivals in 16 countries**, including the United States, Portugal, Australia, Czech Republic, France, Canada, Hungary, China, Denmark, Scotland, Switzerland, India, Finland, Serbia, Ukraine and Romania.
- * Numerous festivals, from CPH:DOX in Copenhagen to Reel Abilities in New York, have created **special events with the film during the festival** to engage audiences more deeply on the pressing bioethical issues presented in the film.

- * In addition to our public television broadcast in the United States, *Fixed* has been broadcast on television in **Canada, Mexico, Thailand and Vietnam and licensed to Singapore, Saudi Arabia and China airlines.**
- * *Fixed* has consistently been a top **seller at New Day Films**, our educational distributor, since the film's educational DVD release in 2014.
- * **Over 700 universities, colleges and medical schools** around the world are now including *Fixed* in their curriculum, including Stanford, Princeton, Columbia.
- * The **range of university departments using *Fixed* is far-reaching**, including Disability Studies, Sociology, Science & Technology Studies, Engineering/Bioengineering, Women's/Feminist/Gender Studies, Rehab Science, Philosophy, Nursing & Medical programs, Education/Special Ed, Legal Studies, Medical Anthropology, Human Development, Psychology/Counseling, Genetics, Religion, and Physical & Occupational Therapy, Medical Schools, as well as at Student Leadership trainings and Disability Services resource centers, and more...
- * We have screened at **4 museums** so far, the **Exploratorium** in San Francisco, **National Museum of Health and Medicine in Chicago**, **Museum of Disability History** in NY, and **Pavilion of Knowledge** in Lisbon, with plans in the works for a screening at the **Smithsonian!**
- * *Fixed* has screened at **16 academic and professional conferences** in a wide range of disciplines from engineering to disability studies to responsible innovation, including **8 where we were honored with a keynote or a special event screening.**
- * **Director Brashear has travelled with the film to dozens of colleges and universities** (and a few high schools) for campus screenings, often co-sponsored by multiple departments ranging from the Humanities to the Sciences, Disability Resource Centers, Campus event offices and student organizations.
- * *Fixed* has also been shown **at numerous private and public high schools**, in school assemblies, medical ethics classes, English, History and Physics classes, as well as public libraries and places of worship.
- * We have also had dozens of screenings at **disability advocacy organizations and government agencies**, including supported employment resource centers, Vocational Rehab, etc...
- * The **European Union created a special event with *Fixed*** to kick off their 3 year project on neuro-enhancement and responsible innovation (NERRI) at the national science museum in Lisbon, Portugal. The museum coordinated hands-on exhibits related to disability and human enhancement which audience members interacted with before the screening and it was followed by a panel with *FIXED* director Regan Brashear and 3 leading scholars on neuro-engineering. It was a completely full house,

including the overflow seating in a separate atrium. We couldn't ask for a better world premiere!

- * The **United Nations Human Rights Treaties Division** used the film for their work on the Convention for the Rights of People with Disabilities. This led to a meeting in Geneva, with Dr. Gregor Wolbring, a principal subject in *Fixed*, and Jorge Araya, the Secretary of the Committee on the Rights of Persons with Disabilities at the Office of the United Nations High Commissioner for Human Rights.
- * The University of Rochester hosted a day-long symposium based on *Fixed* called ***Complicating Normalcy: Disability, Technology and Society in the 21st Century***, drawing scholars and activists from around the country.
- * Future Tense, a collaboration between the New America Foundation, Slate Magazine and Arizona State University, **hosted a special event in Washington, D.C. based on the film to bring policy makers and their staffers into the conversation.**
- * **Toronto International Film Festival (TIFF)**, Tangled Arts + Disability, and the School of Disability Studies at Ryerson University **created a special event with *Fixed*** as part of the United Nations' International Day for Persons, Dec 3, 2015. Watch the post-film panel here: <https://www.youtube.com/watch?v=h-Lybuslkv4>
- * **Researchers at Notre Dame used the film for a study** titled "Macroethics exploration with impact: technological innovators reconsider profound personal and societal questions after viewing the film *FIXED: The Science/Fiction of Human Enhancement*" published in the [Journal of Responsible Innovation](#) in May 2015.
- * Reviews of *Fixed* have appeared in **seven academic journals** so far: *Disability Studies Quarterly*, *Journal of Responsible Innovation*, *Video Librarian*, *School Library Journal*, *Review of Disability Studies*, *Educational Media Reviews Online*, and *Jurimetrics: The Journal of Law, Science, and Technology*.
- * The **international journal, *Comunicazioni Sociali***, recently published an article **about *Fixed***, titled "Inviolable Uniqueness: Human Enhancement Technologies, Ableism, and the Healing Potential of Human Dignity through *FIXED: The Science/Fiction of Human Enhancement*," written by a research professor in the Department of Medical and Molecular Genetics at the Indiana School of Medicine at South Bend.
- * The **Mayo Clinic**, voted the #1 hospital in the country in 2014-2015 by *U.S. News & World Report*, will be **structuring their 2nd year Medical Ethics CME course** around *Fixed*.
- * Many companies, including **Starbucks, Genentech and Chrysler**, have held staff trainings with the film.
- * Starbucks featured *Fixed* on their **Starbucks Digital Network** in their cafes across the U.S. and Canada for the week leading up to our broadcast premiere.

Fixed special events (partial list)

* Director Brashear was a featured speaker at events with the asterisk

2013

**fine cut preview screenings

March 26, ***Special event** at Ciência Viva - Pavilhão do Conhecimento, for the European Commission's NERRI project's kickoff, Neuro-Enhancement: Responsible Research and Innovation, National Science Museum, Lisbon, Portugal

April 17, *Arizona State University, Consortium for Science, Policy & Outcomes, Tempe

May 11, * **Differential Mobilities conference**, Concordia University, Montreal, Quebec

June 27, * Society for Disability Studies **conference**, Orlando, FL

**Official World Premiere

September 4-9, DocUtah **Film Festival**, St. George, UT, (3 screenings)

October 18, *United Nations Association **Film Festival**, Palo Alto, CA

October 29, ***Keynote** at Society for the Study of Nanoscience & Emerging Technologies **conference**, Northeastern, Boston, MA

November 1, ***Keynote**, Future Past: Disability, Eugenics & Brave New Worlds **conference**, SFSU

November 19, *Stanford, hosted by Mechanical Engineering Dept, Palo Alto, CA

November 24, Cyborg Ethics **Film Festival**, Edinburgh, UK

December 5, *East Bay **Community Premiere, special event**, Ed Roberts Campus, Berkeley, CA

2014

February 4, 2014, *UC Berkeley Osher Lifelong Learning Institute, documentary class

February 11, *Picture This **Film Festival** (won **Best Feature Documentary** award), Calgary, Alberta

March 4, *Syracuse University

March 6, National Association for Women in Psychology **conference**, Columbus, OH

March 6-11, *NY Reel Abilities **Film Festival**, NYC, NY (4 screenings)

March 19, *Biomedical Engineering Center, Instituto Superior Técnico, Lisbon, Portugal

March 25, Atlanta **Science Festival**, Atlanta, GA

April 3, *Exploratorium **special event**, San Francisco, CA

April 7, *University of South Carolina Upstate, Spartanburg, SC

April 8, *High Point University, High Point, NC

April 9, *Guilford College, Greensboro, NC

April 9, Women Culture Day **Conference**, Tampere, Finland

April 11, Center for Ethics and Law in Biomedicine/**NERRI special event**, Budapest, Hungary

April 15, *AFO Science Documentary **Film Festival**, Olomouc, Czech Republic

April 20, *Ethnografilm **Film Festival**, Paris, France
 April 25th, *Disability Rights Leadership Institute on Bioethics **conference**, Washington, DC
 April 30, *Hiram College, Hiram, OH
 May 1, *Reel Work May Day Labor **Film Festival keynote film**, Santa Cruz, CA
 May 1-2, *Institute for the Future Ten Year Retreat(**conference speaker**), San Jose, CA
 May 21, *Periwinkle Cinema at ATA, San Francisco, CA
 May 27, ***Keynote film** at 2nd Annual **Conference** on Governance of Emerging Technologies: Law, Policy, and Ethics, Scottsdale, AZ
 June 13, ***Keynote film** at the RESNA (Rehabilitation Engineering and Assistive Technology Association) Annual **Conference**
 June 26, *Temescal Street Cinema, Oakland, CA
 July 13, Center for Disability Rights summer film series, Rochester, NY
 July 13 & 17, Maine International **Film Festival**, Waterville, ME
 Sept 7, Bay Street **Film Festival**, Thunder Bay, ON
 September 17, Millersville University, Millersville, PA
 September 24, Kaleidoscope **Film Festival** kickoff film, University of Ottawa, ON
 October 2-3, NC AHEAD chapter **conference**, Guilford College, Greensboro, NC
 October 9, Center for Sensorimotor Neural Engineering, Uni of Washington, Seattle, WA
 October 13, *UNC, Asheville, NC
 October 15, *Wilkes Community College, NC
 October 16, UC San Francisco, ReelAbilities **Film Festival**, San Francisco, CA
 October 16, *Davidson College, Davidson, NC
 October 16, Dalhousie University, Halifax, Nova Scotia
 October 20, *Virginia Tech, Blacksburg, VA
 October 27, *Northern Arizona University, Flagstaff, AZ
 November 12, Utah **Film Center**, Salt Lake City, UT
 November 12, *Montclair State University, NJ
 November 14, *University of Rochester Disability Studies Cluster is hosting a daylong **symposium based on *Fixed*, special event**, "Complicating Normalcy: Disability, Technology, and Society in the Twenty-First Century"
 November 14, NJ ReelAbilities **Film Festival**, Kean University, Union, NJ
 November 15, CHP:DOX Copenhagen Int'l Documentary **Film Festival, two special events**, Denmark
 November 16, NJ ReelAbilities **Film Festival**, JCC MetroWest, NJ
 Nov 28, Human Enhancement **conference**, Lausanne, Switzerland
 December 4, **Opening night film for The Other Film Festival**, Melbourne, Australia

2015

January 17, 2015, *Oakland Peace Center, **special event**, Oakland, CA
 February 9th, Houston Reel Abilities **Film Festival**, Houston, TX
 February 20th, *University of Washington, Seattle, WA
 February 21st, *Everett **Film Festival**, Everett, WA
 February 23rd, *University of Washington, Bothell campus, WA

February 24, *Oregon State University, Corvallis, OR
 March 1st, Cincinnati ReelAbilities **Film Festival**, OH (*won **Harris Jury Prize for Best Documentary**)
 March 1st, Boston Reel Abilities **Film Festival**, Boston, MA
 March 3rd, Washington, DC Premiere, **community screening**, co-sponsored by ASAN and United Spinal, CSPO, Washington, DC
 March 4th, **Future Tense special event on Fixed**, Washington, DC, a collaboration between the New America Foundation, Slate Magazine and Arizona State University
 March 16th, *Notre Dame High School, San Jose, CA
 March 31st, *SUNY- Cortland, Cortland, NY
 April 1st, *University of Buffalo, NY
 April 1st, ***Museum of Disability History**, Buffalo, NY
 April 20th, *Denison University, Denison, OH
 April 22th, *Notre Dame University, Notre Dame, IN
 April 23th, *Chautauqua-Wawasee, Syracuse, IN
 April 27th, Washington DC ReelAbilities **Film Festival**, Fairfax, VA
 May 17th, ***Keynote at Pacific Rim Conference** on Disability and Diversity, Honolulu, HI
 June 16/17th, ***Community Summit conference**, Washington Initiative for Supported Employment, Wenatchee, WA
 July 21st, Seattle Public Library, Seattle, WA
 July 21st, Finger Lakes Independence Center, Ithaca, NY
 September 12th, **National Museum of Health and Medicine**, Reel Abilities Film Festival, Chicago, IL
 September 24th, Northfield Arts Guild, "Artists Disabling Assumptions," Northfield, MN
 September 29th, ***"Being Human in the Biotech Age,"** UC Berkeley, **Center for Science, Technology, Medicine & Society**, Berkeley, CA
 October 1st, **Social Innovation Festival**, Hong Kong
 October 9th, University of Maryland, Disability Awareness Week special event
 October 12th, **Moving AHEAD Together conference**, Valdosta, GA
 October 13th, University of Wisconsin, Biotechnology Center, Madison, WI
 October 15th, *Los Medanos College, Pittsburgh, CA
 October 16 & 30, **Adelaide Film Festival**, Adelaide, Australia
 October 26 - November 6, Unfixed Creative Research Residency based on *Fixed*, Adelaide, Australia
 October 14th-Nov 1st, Festival in Serbia, Ukraine and Romania, sponsored by Levi9
 November 15th, **Superfest International Disability Film Festival**, (*won **Best of the Festival Award**)
 December 3rd, San Francisco, CA December 3rd, TIFF Higher Learning Series, Toronto, ON, Canada
 December 7th, AFL-CIO headquarters, Washington, D.C.

2016

January 8th, Stanford University, "Transhumanism and the Human Future" conference kickoff event, Palo Alto, CA

January 14th, Disability Cinema, University of Delaware, Newark, DE
February 16th, **Reel Abilities Film Festival**, Houston, TX
February 16th, North Carolina State University, Raleigh, NC
February 20th, ***Bellingham Human Rights Film Festival**, Bellingham, WA
March 1st, Stanford University, Palo Alto, CA
March 4th, **Tangled Art + Disability Festival**, London, Ontario, Canada
August 6th, **American Psychological Association conference**, Denver, CO
October 11th, University of Missouri, Columbia, MO
October 13th, Washington State University, Vancouver, WA, *faculty training
October 18th, University of Maryland, Baltimore, MD
October 20th, U Mass, Boston, MA
October 25th, Spokane Community College, Spokane, WA
November 1st, *Stanford University, co-sponsored by the Center for Law and Biosciences, the Center for Biomedical Ethics, and the MS program in Human Genetics and Genetic Counseling, Palo Alto, CA
November 7th, University of Sheffield, UK

2017

October 11th, General Electric “Day of Caring” event, with satellite offices across the country, US
October 12th, Cabrillo College, Aptos, CA
November 2nd, Brave New World Conference, Leiden, Netherlands
November 14th, Leeds International Film Festival, Leeds, UK

2018

January 23rd, *Stanford University, Frankenstein@200 Film Series, Palo Alto, CA
January 19th, XXIV Coloquio internacional de [17. Instituto de Estudios Críticos](#), Mexico City, Mexico
February 3rd, BDYHAX 2018 Convention, Austin, TX
November 29, National Rehabilitation Hospital, Washington, D.C.
December 3, Georgetown University, Washington, D.C.
December 8, *UC Berkeley, Crip Tech conference, Berkeley, CA

2019

March 5, Stanford University, Palo Alto
June 6th, University of Texas, Austin, TX
June 14th, *Mountain Meadows Retirement Community, Ashland, OR
October 16th, Old Dominion University, Norfolk, VA

Find out more:
www.fixedthemovie.com
<https://www.newday.com/film/fixe>
<https://www.facebook.com/FIXED.the.movie>